

# DAISY NGUYEN

COPYWRITER

daisyln.com  
nhilynn@utexas.edu

## EDUCATION

University of Texas at Austin  
B.S. Advertising  
Texas Creative Portfolio Sequence  
Business Minor

May 2020

## EXPERIENCE

Interactive & Creative Intern  
Steel Advertising  
Clients: Madame Alexander, Fischer & Wieser, Community Health Choice  
Website development, social media management, logo designs  
Research topics and write articles for internal marketing and clients

Aug. 2019 - Present

Digital Marketing Freelancer  
NV Dental Arts  
Plan and create content for multiple digital outlets

Jun. 2020 - Present

Design Intern  
City Council Candidate  
Created mass marketing banners and digital banners  
Gained experience in design for digital and OOH marketing

Jun. 2018 - Aug. 2018

## SKILLS

Copywriting.  
Python, HTML Javascript, CSS.  
Adobe Creative Cloud  
Connect 4 Pro

## EXTRA- CURRICULARS

Historian  
Tzu Chi Collegiate Association  
Documented volunteering / social events to increase member engagement  
Conducted interviews for biweekly member showcase campaign  
Volunteered in community activities, such as tutoring and disaster relief

Aug. 2018 - May 2019

Public Relations Officer  
Liberty in North Korea  
Managed social media to spread awareness of social and volunteering events  
Volunteered in weekly fundraisers to support a humanitarian cause

Jan. 2019 - May 2019